



## **Laying The Foundation For Sustainability For the Next 30 Years**



# Join Us By Becoming A Founder!

## 50 Million Penny Sustained Giving Campaign

The West Louisville Performing Arts Academy boasts a rich 30-year history of empowering youth through music education, choral performance, community service, and diverse experiences. Launched by Mr. McDaniel Bluitt in 1990, the boys' Choir was inspired by the Harlem Boys Choir's success and structure. In the three decades since its inception, the West Louisville Boys Choir traveled and performed across the United States.

A high watermark of the Choir's journey was its tour of Europe, where

they sang on the steps of Buckingham Palace in Great Britain and performed a pop-up concert in front of the Louvre Museum in Paris, France. The Choir achieved these successes with the support and participation of gracious friends and donors.

Mr. McDaniel and Mrs. Mamie Bluitt have grown the original Boys Choir into what is now known as the West Louisville Performing Arts Academy. The Academy now includes the West Louisville Girls' Choir and the guitar ensemble.

## Laying The Foundation For The Next 30 years!



West Louisville Boys Choir During Their European Tour

Louisville, KY. The Academy has served and prospered thousands of young people from across Metro Louisville and enriched arts education in urban communities across Jefferson County. 2020 has

proved to be a challenging year for the Academy as it has for people across America and the World. Now more than ever it is critical that the Academy build a sustainability plan for growth and to thrive for the future.

The Academy operates on funds earned through performances and grant awards from Arts philanthropy.

The Academy operates out of its current home in the ArtSpace Building at 323 West Broadway,

# A Plan For Future Sustainability

## 50 Million Penny Sustained Giving Campaign

Every viable organization seeks to grow and achieve more each year. The West Louisville Performing Arts Academy is no different. Planning and working for the Academy's future, we are launching the 50 Million Penny Founders Seed Fund Sustained Giving Campaign.

Eighty percent (80%) of the contributions raised will seed the endowment fund to create a sustainability plan for the Academy. Twenty (20%) percent of the gifts will establish a development operation for the Academy to launch and manage future capital and sustained giving initiatives.

### Vision:

Raise **\$500,000.00** for an endowment seed fund over the next five years through a grassroots sustained giving campaign with 1,000 to 5,000 "Founder" partners.

Build a grassroots community of 5,000 partners in Metro Louisville, across Kentucky and Southern Indiana region who each give a minimum of \$100.00 to the Academy over five years.

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### How You Can Help!

- Give a tax-deductible donation to the Academy of \$100.00 or more in a one-time, semi-annual, quarterly, or monthly gift.
- Invite ten people in your family or friends circle, work, church, fraternity, sorority, or social organization. to join you.
- Introduce The Academy by sharing our introductory video with ten people.

### We'll Show Gratitude By:

- Adding You To Our list of Endowment Fund Founders
  - Gift you a commemorative medallion pen identifying you as a Seed Fund Founder
  - Providing you +1 with free access to scheduled public and some private performances
  - Adding You The Quarterly Academy Notes Newsletter
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# Here is How You Get Started.

Visit The WLPAA App



Scan The QR Code

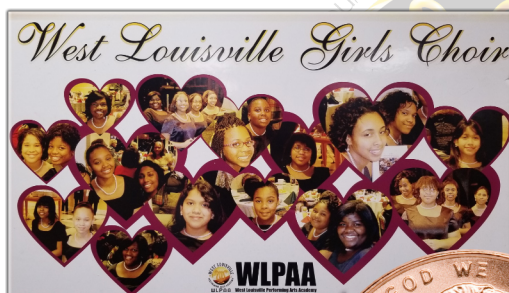
To Begin Your Founder's Partnership Journey With The West Louisville Performing Arts Academy Visit:

<https://www.WLPAAFund.org>

Select **"Become A Founder!"** On The Homepage Navigation

Choose Either The **One-Time** or **Monthly** Giving Option.

**Their Future is Waiting!**



The Power Of Their Future Is In Our Pennies!



Learn More About The Academy visit [www.WLPAA.org](http://www.WLPAA.org)



Questions? Call Garry M. Spotts, 502.383.0330